



# Sanyi Diriba

Self-Taught Developer (16 y/o) | Tech Content Creator with 30K+ Audience | Building Startups | A2SVian

21k followers • [View Profile](#)

2

POSTS / WEEK

5 PM, UTC

MAIN POSTING TIME

220

AVG REACTIONS

15 comments

77%

CALL-TO-ACTION

FREQUENCY

## #1 SUCCESS FACTOR

They turn a memorable personal angle (“young, self-taught builder”) into proof-based build stories that people can quickly believe and share. Most of their biggest wins pair tight time windows and hard numbers with a clear “here’s what I need” ask (try it, give feedback, star, repost, or support), so attention naturally turns into action.

## FORMAT BREAKDOWN

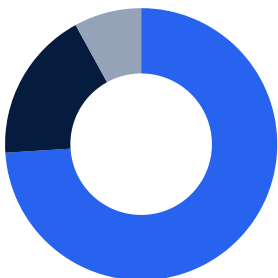


Image	74%	250 avg reactions
Video	18%	390 avg reactions
Text Only	8%	30 avg reactions

## 7 Tactics You Can Steal

01 [Start by saying who you are and what you built](#)

02 [Use a short time window and hard numbers to prove progress](#)

03 Tell the 'hard part' and the pivot, not just the win

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04 Explain your thing in one line, then list 4–6 simple features

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05 Give people three ways to help: try, star, and support

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06 Use short video when you share a build story

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07 Start with a relatable problem, then say what you're building to fix it

# 7 Tactics You Can Steal

## 1 Start by saying who you are and what you built

Many of their best posts open with a simple identity line (age/self-taught) and then a clear build outcome, so people instantly know why they should care. It works because it creates curiosity ("how?") while keeping the post grounded in something real, not just motivation. About half of their top-performing posts use this identity-first opener, and those posts sit among the highest relative engagement. To copy it: write one short line with a memorable detail about you, then one short line naming what you made and who it helps.

[Example 1 →](#)

[Example 2 →](#)

[Example 3 →](#)

[Profile →](#)

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## 2 Use a short time window and hard numbers to prove progress

Their biggest "spread" posts don't just say progress happened—they pin it to a tight timeframe (hours, days, two weeks) and list clear numbers (users, installs, comments, views). This works because numbers remove doubt and the short timeframe makes it feel exciting and share-worthy right now. In their launch-style content, "introducing/launch with metrics" is their strongest repeatable hit (7 posts averaging ~20.14x relative engagement). To copy it: put your timeframe and best metric in the first few lines, then add one line explaining what the numbers mean.

[Example 1 →](#)

[Example 2 →](#)

[Example 3 →](#)

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## 3 Tell the 'hard part' and the pivot, not just the win

Several top posts read like a mini story: what they tried, what broke, what they changed, and what worked after. It works because people root for struggle + recovery, and they feel like they learned something true—not just saw a highlight reel. This pattern shows up in multiple top performers, especially the ones that mention a specific obstacle and then share a real result (like installs). To copy it: name the exact problem in one sentence, say what you changed, then end with the new outcome and what you're building next.

[Example 1 →](#)

[Example 2 →](#)

[Example 3 →](#)

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4

## Explain your thing in one line, then list 4–6 simple features

Their strong product posts quickly answer “what is it?” and then use a short, scannable feature list. This works because people can understand and share it without doing extra thinking, which is especially important on mobile. Their launch posts with clear product definition and features are among their highest performers, and this style shows up across multiple top posts. To copy it: write one sentence that says what it is and who it’s for, then list the main actions it lets people do in plain words.

[Example 1 →](#)[Example 2 →](#)[Example 3 →](#)

5

## Give people three ways to help: try, star, and support

Instead of one hard ask, they often offer a small ladder of actions: a low-effort action (try it), a community action (star/contribute), and an optional money action (support). This works because everyone can pick a level that fits, so you get more total engagement without sounding pushy. In the dataset of 74 posts, posts with CTAs average ~1,143.67 total interactions vs ~284.82 without CTAs, and the biggest spikes come from proof-led posts that then ask clearly. To copy it: after you show proof, add 2–3 short lines that each start with one clear action verb.

[Example 1 →](#)[Example 2 →](#)[Example 3 →](#)

6

## Use short video when you share a build story

Video is their highest-leverage format: videos average ~8.32x relative engagement versus ~3.32x for images and ~0.31x for text-only in the sample. It works because people can trust what they see, and they feel like they’re “with you” while you build. Several of their strongest build posts pair a simple hook with a quick timelapse or face-to-camera update. To copy it: record a 20–60 second clip showing the product or your work session, then write a short caption with the problem, the next milestone, and one clear ask (feedback or try).

[Example 1 →](#)[Example 2 →](#)[Example 3 →](#)

7

## Start with a relatable problem, then say what you’re building to fix it

Some of their strongest hooks are blunt and human (“I’m done with X”), then they immediately promise a specific build that solves the pain. This works because people recognize themselves in the problem, and the build promise gives the post a point (not just complaining). Posts framed around a universal habit problem plus a clear solution invite lots of comments and follow-along energy. To copy it: open with one sentence that describes the daily frustration, then one sentence that says what you’re building and what it will do, then ask one question for feedback.

[Example 1 →](#)[Example 2 →](#)[Example 3 →](#)

PART 2

# Profile Breakdown

## HEADLINE FORMULA

Self-Taught Developer (16 y/o) | Tech Content Creator with 30K+ Audience | Building Startups | A2SVian

[Clear role] ([memorable differentiator]) | [proof of reach: audience/users/etc.] | [what you're building/doing now] | [credential/affiliation]. Why it works: it's scan-friendly and stacks different kinds of proof (identity hook + distribution proof + mission + third-party credibility) so a new visitor understands "who you are, why you're different, and why you're worth following" in one line.

## BANNER STRATEGY



Minimal, high-contrast tech look + one short mantra that matches the headline: "started young / still learning / always building." Why it works: it reinforces the same identity loop (young → growth mindset → shipping) without needing extra explanation, so the profile feels consistent before someone reads a single post.

# Content Strategy

PILLAR	%	WHAT CRUSHES	EXAMPLES
<b>Build-in-public launches and product updates (with proof)</b>	<b>27%</b>	What wins here is a clear launch/update with numbers and a simple explanation of what the product does. "Introducing/launch" posts that include concrete metrics are the biggest repeatable spikes (7 posts averaging ~20.14x relative engagement). What flops is repeating launches or sharing teasers/links without new proof or a fresh hook (5 posts averaging ~1.24x), especially when it feels like "promo only."	<a href="#">Post 1</a> <a href="#">Post 2</a> <a href="#">Post 3</a>
<b>Milestones, recaps, gratitude, and social proof (story + numbers)</b>	<b>41%</b>	Milestones perform when they read like a story and include specific numbers (5 posts averaging ~6.23x). Simple "announcement/greeting" posts without a real story are the weakest cluster (6 posts averaging ~0.08x). The best versions show what changed, what was hard, and what the numbers look like now—so it feels earned, not braggy.	<a href="#">Post 1</a> <a href="#">Post 2</a> <a href="#">Post 3</a>
<b>Short lessons and behind-the-scenes learning</b>	<b>12%</b>	Short, punchy lessons do well (3 posts averaging ~4.30x), especially when they end in one clean takeaway. Longer, meta "lecture" posts tend to stall (3 posts averaging ~0.39x). Behind-the-scenes posts win when they share the real bottleneck (the exact hard part) and what the next milestone is, so people know what to comment on.	<a href="#">Post 1</a> <a href="#">Post 2</a> <a href="#">Post 3</a>
<b>Community prompts, quick humor, and light promos</b>	<b>20%</b>	Direct, specific prompts that make it easy to answer do best among "community" posts (7 posts averaging ~1.49x). Link-only promos are consistent underperformers (4 posts averaging ~0.36x). For humor, quick, instantly-understandable jokes do better (3 posts averaging ~2.28x) than humor that needs extra context or feels like a skit (4 posts averaging ~0.22x).	<a href="#">Post 1</a> <a href="#">Post 2</a> <a href="#">Post 3</a>

# Conversion Strategy

## Their Offer(s)

Direct support/donations to fund ongoing building (support link repeated across posts)

PinShot (visual feedback tool)

YScroll (Chrome extension / open-source project)

YouTube channel/videos

Telegram channel/community updates

Fiverr web development services

Go2Cod (community/mentoring brand)

## How They Promote in Posts

CTAs appear in about three-quarters of posts (measured at ~75.68% in one slice and ~77.03% in another). They're usually placed at the end, after a story or a proof block (users/installations/views), so the ask feels earned. In the 74-post sample, posts with CTAs average ~1,143.67 total interactions (likes+comments+reposts) versus ~284.82 without; the lift is strongest when the CTA is tied to a real update (launch, traction, pivot), while link-only promos are among the weakest. They often combine a soft ask ("feedback?") with a direct action (try/star/support), creating multiple ways to convert.

[Example 1 →](#)

[Example 2 →](#)

[Example 3 →](#)

## How They Promote in Profile

The profile is optimized for trust first: headline stacks identity + proof + mission + affiliation, and the banner reinforces the same "started young, still learning, always building" story. The About section reads like mini case studies with numbers (products, users, interns), but it doesn't include a clear next-step CTA in the provided text, so most conversions happen inside posts rather than on the profile. The Featured area functions more like a 'best story' trailer than a direct conversion hub.

[View Profile →](#)

# Top 10 Posts

## 1 Hey, it's me, Sanyi — a 15-year-old self-taught developer!

He introduces himself and shares a two-week traction update for his product, PinShot, explaining what it does and listing specific usage numbers. He frames the progress as an underdog build (no money, no investment) and thanks supporters while asking for help spreading it further.

♡ 10505    💬 565    ↻ 720

## 2 Just Launched: PinShot!



He announces the launch of PinShot and explains it as a visual feedback tool, using a short, scannable list of what users can do inside it. He shares an immediate early milestone right after launch and gives clear links and asks for support through engagement.

♡ 7825    💬 652    ↻ 117

## 3 I'm 16 and just finished building an app to stop endless scrolling.



He shares that he built an app to reduce endless scrolling, explains the exact features that control usage, and connects it to a problem many people feel daily. He also highlights what he learned while building and invites feedback while it's still being shaped.

♡ 6683    💬 548    ↻ 238

## 4 Introducing YScroll Chrome Extension



He introduces a Chrome extension meant to reduce scrolling across multiple platforms while keeping them usable, and lists what it does (limits, cooldowns, tracking). He shares that it's open source and invites people to try it, give feedback, contribute, and optionally support the project.

♡ 3038    💬 175    ↻ 46

## 5 I almost quit building this app, but then this happened.



He tells a turning-point story about nearly quitting a difficult build, explains the exact technical blocker, and shares the pivot he made to ship something workable first. He adds proof of momentum with install numbers, credits someone who helped, and closes with a follow/support ask.

♡ 2792    💬 181    ↻ 24

## 6 I'm done with YouTube Shorts.



He opens with a strong frustration about getting trapped in short videos, describing how quickly hours disappear. He then commits to building a tool that limits usage by time and by number of videos, and gives clear places to follow his progress.

♡ 2770    💬 136    ↻ 19

7



### 2025 wrapped.

He shares a year recap with a clear timeline of attempts, pivots, and wins, including what didn't work and what he stopped doing. He includes concrete performance numbers (views, installs, users) and ends with gratitude, advice, and a support link.

♡ 2276    💬 205    ↻ 37

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8



### What's it like building your first mobile app at 16, self-taught?

He invites readers behind the scenes of building his first mobile app and pairs it with a quick timelapse. He explains the goal of the app, shares the specific tools and errors he's dealing with, and outlines the next hard milestone he needs to solve.

♡ 2391    💬 89    ↻ 29

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9



### Hey, it's me, Sanyi — a 16-year-old self-taught developer!

He reintroduces himself and shares a build milestone: completing his first mobile app and documenting the journey. He explains the app in simple terms and directs people to a longer video for the full story, with an optional support link.

♡ 2324    💬 129    ↻ 29

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10



### Hey, I'm Sanyi — a 16-year-old self-taught developer

He shares a fresh launch update for YScroll with quick traction numbers from the first day, then explains the product's purpose across multiple platforms. He emphasizes it's open source and gives clear actions to star/contribute, try it, and optionally support the project.

♡ 2151    💬 85    ↻ 35

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