



# Suprava Sabat

Founder @AcquisitionX

46k followers • [View Profile](#)

**3**

POSTS / WEEK

**1 PM, UTC**

MAIN POSTING TIME

**90**

AVG REACTIONS

35 comments

**75%**

CALL-TO-ACTION

FREQUENCY

## #1 SUCCESS FACTOR

They turn real, high-stakes results into simple “you can copy this” systems, then make the next step effortless by trading the exact workflow or template for a one-word comment.

The profile reinforces the same promise (“we build multichannel acquisition systems”) so the people who engage with the free assets already know what they could hire AcquisitionX to implement.

## FORMAT BREAKDOWN

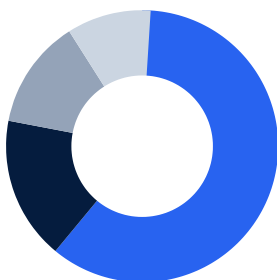


Image	61%	100 avg reactions
Video	17%	100 avg reactions
Text Only	13%	90 avg reactions
Carousel	10%	80 avg reactions

## 7 Tactics You Can Steal

01 [Start with a big result number, then show every step](#)

02 [Give a free resource, but ask for one-word comment first](#)

03 Write the first line like a simple formula people remember

---

04 Name the exact tools and inputs so the right people stop

---

05 Use one clear picture to prove it's real

---

06 Make the advice urgent by adding a short time limit

---

07 For hot takes, start bold and end with a simple question

# 7 Tactics You Can Steal

## 1 Start with a big result number, then show every step

They often open with a huge result (money, leads, meetings) and immediately explain the “how” in clear steps. This works because the number makes people stop scrolling, and the step-by-step makes the claim feel real and repeatable. In their dataset, the “big outcome + exact system” workflow style averages about 5.42x engagement versus ~0.86x for smaller technical workflows. Do this by leading with one clear outcome, then listing the exact steps/tools in order, and ending with what someone should copy first.

[Example 1 →](#)

[Example 2 →](#)

[Example 3 →](#)

## 2 Give a free resource, but ask for one-word comment first

They regularly offer the exact playbook/workflow/scripts from the post, but only after someone comments a single keyword. It works because it’s the easiest possible action (one word), it pushes comment volume up fast, and it creates a clean list of people who raised their hand for help. Across the dataset, comment-keyword posts average about 2.61x engagement versus ~1.09x for posts without a keyword mechanic. To copy it: promise one specific asset, pick a one-word keyword that matches it, and put the ask in the last lines (that’s where they place it most of the time).

[Example 1 →](#)

[Example 2 →](#)

[Example 3 →](#)

## 3 Write the first line like a simple formula people remember

They compress the whole idea into a short, skimmable line (often “tool + tool + tool = result” or a blunt claim), then support it with bullets. This works because people can understand it in one second, and the bullets make it easy to save, screenshot, or argue with. Visually simple, skimmable posts also fit how LinkedIn is read (fast scrolling). To copy it: make the first line a short “this leads to that” statement, then add 5–10 bullets that explain the steps, rules, or parts of the system.

[Example 1 →](#)

[Example 2 →](#)

[Example 3 →](#)

## 4 Name the exact tools and inputs so the right people stop

They frequently name the exact tools, data sources, or “ingredients” right in the hook. It works because it filters the audience instantly: people who use (or want) those tools feel like the post is “for them,” which lifts saves, comments, and DMs. It also makes the advice feel more real than generic tips. To copy it: pick 2–4 concrete ingredients (tools, platforms, or materials), put them in the first line, then explain what each one does in the process.

[Example 1 →](#)

[Example 2 →](#)

[Example 3 →](#)

---

**5**

### Use one clear picture to prove it's real

Many of their best posts include a simple visual: a workflow chart, a "playbook" thumbnail, or a screenshot that acts like a receipt. This works because people trust what they can see, and a picture makes the post understandable even if someone only reads the first line. It also matches the format data: image posts average about 1.85x engagement, while carousels lag around 0.81x. To copy it: add one image that shows the flow, the checklist, or the proof (one screenshot is enough) and keep the text short and clear.

[Example 1 →](#)[Example 2 →](#)[Example 3 →](#)**6**

### Make the advice urgent by adding a short time limit

They often make a tactic feel non-optional by tying it to speed ("reply in minutes, not hours") or a tight deadline where leads go cold. This works because urgency turns a nice-to-have tip into something people feel they must fix now. Several of their top-performing posts lean on this kind of timing rule (like responding within minutes, or needing to reply within a short window after a lead responds). To copy it: choose one time rule your audience can actually follow, explain what breaks when you miss it, then share a simple setup that makes the rule easy.

[Example 1 →](#)[Example 2 →](#)[Example 3 →](#)**7**

### For hot takes, start bold and end with a simple question

When they post about big changes in tools or markets, they lead with a strong, debatable statement and then end with a direct question. This works because people can't resist replying when they agree or disagree, especially if you give them a few concrete bullets to react to. These question-driven posts show up among their highest performers even without giving away a resource. To copy it: make one clear claim, list the 5–10 reasons/features behind it, and end with one short question that invites a yes/no or "here's my take" reply.

[Example 1 →](#)[Example 2 →](#)[Example 3 →](#)

# Profile Breakdown

## HEADLINE FORMULA

Founder @AcquisitionX

[Authority role] @ [Company/Offer vehicle] — works because it's fast to scan, signals decision power ("Founder"), and makes the company name the main memory hook; the detailed value prop is intentionally moved into the banner/About so the top of the profile reads like a clean business card.

## BANNER STRATEGY

Helping B2B companies build **multi-channel acquisition systems** that bring leads from everywhere and every day!



Service-ad banner: a clear promise headline + who it's for + consistency cue (same key phrase repeated in About) + brand logo — works because it explains the offer above the fold ("multi-channel acquisition systems that bring daily leads") while the short headline stays simple, and the repetition builds instant trust and recall.

# Content Strategy

PILLAR	%	WHAT CRUSHES	EXAMPLES
Automation and tool workflows people can copy	27%	This is their highest-performing pillar overall (19 posts, 26.76% of the dataset) at about 2.66x average engagement. The big separator is packaging: "big outcome + exact workflow file/playbook" style posts (6 posts) average about 5.42x engagement, while smaller, more technical utility workflows (6 posts) sit around 0.86x. In other words: outcomes + a downloadable system beat clever-but-niche setups.	<a href="#">Post 1</a> <a href="#">Post 2</a> <a href="#">Post 3</a>
Outreach that sounds like a script library (DM, email, voice, deliverability)	28%	Scripted playbooks with a clear performance claim and a "comment keyword" get the best results inside this pillar (7 posts averaging ~2.87x). What underperforms is broad, common advice without a new mechanism or asset (6 posts averaging ~0.70x). The consistent winner is: one strong claim + a few concrete examples + a promised library of scripts people can steal.	<a href="#">Post 1</a> <a href="#">Post 2</a> <a href="#">Post 3</a>
GTM playbooks and skimmable frameworks (less 'masterclass')	18%	Long, narrative "masterclass" audits are the weak spot here (4 posts averaging ~0.42x), even when the advice is solid. Short, tactical frameworks/listicles do better (5 posts averaging ~1.23x), especially when they read like steps + tools. This pillar performs best when it stays concrete and checklist-like instead of essay-like.	<a href="#">Post 1</a> <a href="#">Post 2</a> <a href="#">Post 3</a>
AI/platform takes and personal moments (high upside, high risk)	27%	This bucket is volatile. Big "platform shift" takes inside AI perform best (2 posts averaging ~3.33x), especially when they're bold and invite debate, while lightweight trend/tool shoutouts tend to be the weakest (5 posts averaging ~0.62x). Personal posts can spike when they're specific and story-like (top personal posts average ~2.03x), but low-context memes/hiring asks often sink (bottom personal posts average ~0.46x).	<a href="#">Post 1</a> <a href="#">Post 2</a> <a href="#">Post 3</a>

# Conversion Strategy

## Their Offer(s)

AcquisitionX's done-for-you/consulting service that builds multichannel acquisition systems for B2B SaaS (predictable lead generation and outbound systems).

Free playbooks/templates/workflow files delivered via DM after comment keywords

Webinars (education + lead capture)

Occasional third-party tool promotions/discount codes

## How They Promote in Posts

CTAs are frequent and usually appear in the last 1–3 lines. In the 71-post sample, about 74.65% of posts include a CTA (53/71), and CTA posts average more comments (about 112 vs ~34 without CTAs), largely because the dominant CTA is “comment a keyword and I’ll send the exact file.” Another dataset slice reports ~60.56% CTA frequency; both point to the same core behavior: CTAs show up in a majority of posts and are tightly matched to the topic. The style is value-first (give a workflow/playbook), often with a light qualifier (connect so they can DM), plus occasional direct “DM me” service prompts or tool promo codes.

[Example 1 →](#)

[Example 2 →](#)

[Example 3 →](#)

## How They Promote in Profile

The profile is built to convert once a post pulls someone in: a minimal authority headline, a banner that clearly states the service promise (daily leads via multichannel acquisition systems), and an About section that repeats the same positioning and offers a single low-friction contact option (email). The Featured section reinforces capability with a concrete process-style asset, so a visitor sees both the promise and proof without needing to dig.

[View Profile →](#)

# Top 10 Posts

1



## We closed \$700k in sales using one AI agent we built on top of Gamma and n8n (our process 📍)

A case-study style post explaining how a single automation setup was used to personalize responses fast after prospects replied, using a clear tool chain and a tight time window. It lays out the end-to-end flow from an inbound reply to a generated deliverable, with operational details that make it feel implementable. It ends by offering the exact workflow file in exchange for a one-word comment.

♡ 482   💬 813   ↻ 18

2



## This GTM playbook has already generated \$500K+ in pipeline for B2B SaaS companies.

A "here's the playbook" post that packages multichannel growth ideas into one named resource. It quickly stacks credibility (pipeline number + recognizable company references) and previews what's inside using a checklist of channels and tactics. It asks readers to like and comment a keyword to receive the playbook.

♡ 476   💬 670   ↻ 3

3



## We have generated 100,000+ leads using reddit alone for our clients (you can too here's how 📍)

A channel-focused breakdown that frames Reddit as an underrated lead source and claims large-scale results. It explains a tool-driven system that turns buyer-intent discussions into enriched leads and then into multichannel outreach. It offers the playbook assets (workflows, prompts, templates) via a one-word comment.

♡ 399   💬 474   ↻ 9

4



## n8n + Lovable + Smartlead = meetings booked

A short post that pitches an automation agent as a simple tool stack that leads to booked meetings. It explains the core promise in a few lines: turning LinkedIn engagement into enriched contacts pushed into outreach. It invites readers to comment to get a video/link for access.

♡ 238   💬 334   ↻ 2

5



## Most LinkedIn DMs get ignored.

A DM advice post that starts with a relatable problem and contrasts it with a strong personal performance claim. It builds trust with scale-based proof (months of testing, thousands of calls, reply-rate numbers), then lists exactly what's in the guide. Readers are asked to connect and comment a keyword to get the full resource.

♡ 185   💬 355   ↻ 14

6



### OpenAI might have just killed Zapier, Make, n8n, Lindy with their new agent builder.

A market-take post arguing that a new platform feature could disrupt popular automation tools. It makes the argument concrete by listing specific capabilities and what they would enable. It ends with a direct question to invite opinions.

♡ 402    💬 94    ↻ 17

7



### After sending 10,000,000 cold emails... here's the #1 thing that books more meetings:

An authority-through-scale post that claims one simple lever matters most for booking meetings: replying extremely fast after a prospect responds. It backs the idea with clear supporting statements and turns it into an operational rule anyone can follow. It offers access to a tool/process via a one-word comment.

♡ 161    💬 319    ↻ 11

8

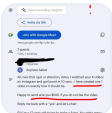


### Prospect will ignore LinkedIn DM after reading it for 2-3 seconds.

A messaging-format post that argues voice notes get more attention than text, and claims a controlled test improved response rates. It explains why voice creates trust and gives specific personalization cues to include. It offers a voice-note playbook via a one-word comment.

♡ 173    💬 247    ↻ 9

9



### Someone booked a call in my calendar without any permission saying this...

A short story post sharing an unusual outbound move: someone booked time directly on the calendar without asking first. The attached screenshot shows the sender's message and offer, acting as the main content. The caption stays minimal so readers can react and debate the tactic.

♡ 321    💬 79    ↻ 2

10



### Y Combinator just released AI native agencies being the next big thing.

A trend post that borrows authority from a well-known source to argue that AI-native agencies are an emerging model. It explains the idea in plain economics (why agencies are hard to scale and how software-like systems change that). It ends by asking readers what they think.

♡ 289    💬 72    ↻ 12