



# Anisha Jain

How to write (better) with AI.

149k followers • [View Profile](#)

4

POSTS / WEEK

10 AM, UTC

MAIN POSTING TIME

680

AVG REACTIONS

190 comments

91%

CALL-TO-ACTION

FREQUENCY

## #1 SUCCESS FACTOR

She turns “write better with AI” into fast, copy-and-use assets (prompts, step-by-step workflows, and big curated lists) that people can save, share, and try the same day. Then she pairs those assets with simple “free” next steps (comment/DM/link/subscribe) and profile proof that matches the promise, so attention reliably turns into followers and leads.

## FORMAT BREAKDOWN

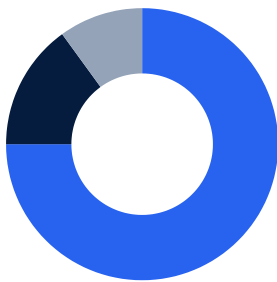


Image	75%	680 avg reactions
Carousel	15%	680 avg reactions
Video	10%	660 avg reactions

## 7 Tactics You Can Steal

01 [Offer a free playbook, then ask for one comment word](#)

02 [Make a huge list, then put “the rest” in a comment](#)

03 [Start with “Forget X,” then drop a clean list of links](#)

04 Give one copy-paste prompt that keeps working for weeks

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05 Teach one full recipe with numbered steps and exact buttons

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06 Use real places people complain, then turn that into content ideas

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07 Say "not the usual tool," then give a short winner list

# 7 Tactics You Can Steal

## 1 Offer a free playbook, then ask for one comment word

When she has a big promise, she makes the next step tiny: “comment one word and I’ll send it.” This works because people love free, and commenting feels easier than clicking a link—plus the comments themselves help the post spread. The strongest version combines a clear result with a tight time window (one top post hit 4.16x relative engagement and 2,682 comments). To copy it: lead with the result, list what’s inside using simple bullets, then ask for one keyword comment and deliver it in DMs.

[Example 1 →](#)

[Example 2 →](#)

[Example 3 →](#)

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## 2 Make a huge list, then put “the rest” in a comment

Several of her highest performers are big, categorized lists (especially “people to follow”), and she extends the post by adding the remaining items in a top comment. This works because readers save the post, tag friends, and keep scrolling the comments to find their category—so the thread stays active longer. It’s also proven as an outlier format: creator-list posts average ~2.19x relative engagement, with the best reaching ~3.84x. To copy it: promise a big number, split into clear categories, publish a strong “part one,” then immediately add “part two” in your first comment.

[Example 1 →](#)

[Example 2 →](#)

[Example 3 →](#)

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## 3 Start with “Forget X,” then drop a clean list of links

She often begins by telling people to stop doing the common thing (“Forget paid guides...”) and then immediately gives a free, organized list with direct links. This works because the contrast hook earns attention fast, and the links make the post feel like a resource people should save and repost as a public service. It can also drive sharing hard—one resource-style post earned 428 reposts. To copy it: open with “Forget X,” name one trusted source, give a numbered list of links with one-line descriptions, and end with a simple “Repost this for someone who needs it.”

[Example 1 →](#)

[Example 2 →](#)

[Example 3 →](#)

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**4**

### Give one copy-paste prompt that keeps working for weeks

Instead of “here’s a tip,” she gives a complete prompt people can paste and run, often designed as an ongoing loop (teach, quiz, improve, repeat). This works because it removes all guesswork—readers get an instant win without asking follow-up questions, so they save it and share it. In the larger set, tool-specific prompt templates (9 posts) average ~1.28x relative engagement, showing this format is repeatable. To copy it: write a prompt that (1) asks for inputs, (2) outputs a structure, and (3) adapts on the next message; then tell people exactly what to paste.

[Example 1 →](#)[Example 2 →](#)[Example 3 →](#)**5**

### Teach one full recipe with numbered steps and exact buttons

Her best “how-to” posts read like a simple recipe: numbered steps, exact tool names, and even specific settings to click. This works because people can follow along without thinking, which makes the post feel trustworthy and worth saving. End-to-end content workflows also outperform setup-heavy tutorials in her broader set (~1.42x vs ~0.75x). To copy it: promise a clear output and a time limit, list 6–10 steps, include the exact phrases to search/copy, and end by showing what the finished result looks like.

[Example 1 →](#)[Example 2 →](#)[Example 3 →](#)**6**

### Use real places people complain, then turn that into content ideas

One of her top posts shows a complete idea-finding method: go where your audience already talks, filter for what’s getting attention, then turn it into ready-to-post angles with a prompt. This works because you’re not guessing—you’re writing about problems people are already proving they care about. The strongest version includes exact search phrases and hard filters (like minimum upvotes/comments), plus a copy-paste prompt that generates multiple hooks at once. To copy it: pick one platform your audience uses, set simple “signal” rules, collect 10 real questions, then run a prompt that outputs 10–20 post ideas with hooks.

[Example 1 →](#)[Example 2 →](#)[Example 3 →](#)**7**

### Say “not the usual tool,” then give a short winner list

She wins attention by calling out the default choice (“it’s not ChatGPT”) and then gives a short list of better options, each with one simple job it’s best for. This works because it solves a real problem—people don’t want more tools, they want the right tool—so a shortlist feels helpful and memorable. The best-performing examples end with a decisive takeaway (a clear “best one” or “tl;dr”). To copy it: name the common tool, say where it falls short, list 4–6 alternatives with one-line uses, and finish with one clear recommendation.

[Example 1 →](#)[Example 2 →](#)[Example 3 →](#)

# Profile Breakdown

## HEADLINE FORMULA

How to write (better) with AI.

Outcome + simple method in a short “How to...” line (e.g., “How to [write better] with [AI]”). Why it works: it’s instantly scannable, benefit-led, and names one clear mechanism, so new visitors know exactly what you teach without needing credentials or jargon.

## BANNER STRATEGY



One bold, single-command banner that pushes the exact behavior your audience is stuck on (here: “publish your first post”) using high-contrast, minimal design. Why it works: it removes hesitation for new visitors in under a second and reinforces the same promise as the headline (better writing → publish more).

# Content Strategy

PILLAR	%	WHAT CRUSHES	EXAMPLES
Copy/paste prompts that make writing and thinking easier	40%	Tool-specific prompts that replace a real workflow outperform generic prompt talk. In the broader set, tool-specific prompt templates (9 posts) average about 1.28x relative engagement, while off-niche prompts (like travel/career) underperform heavily (2 posts averaging ~0.36x). The best-performing prompt posts feel like a ready-made system, not a single question—so people save them and come back.	<a href="#">Post 1</a> <a href="#">Post 2</a> <a href="#">Post 3</a>
Step-by-step AI workflows that produce an output fast	25%	Workflows that directly create content (especially for LinkedIn) beat “setup/switching apps” tutorials. In the broader set, content-production workflows (8 posts) average ~1.42x relative engagement versus setup/switching tutorials (10 posts) at ~0.75x. These winners are skimmable recipes: numbered steps, exact tools, and a clear end result (slides, visuals, content drafts).	<a href="#">Post 1</a> <a href="#">Post 2</a> <a href="#">Post 3</a>
Big curated lists and ‘public good’ resource drops	20%	Large, categorized lists (people to follow, free guides, stacks) create outlier reach because they’re easy to repost and save. Creator/resource list posts are a proven outlier: 3 creator-list posts average ~2.19x relative engagement, and the best one reaches ~3.84x. Small “here’s one tool” callouts lag (~0.52x), so the win is completeness + organization (categories, short descriptors, direct links).	<a href="#">Post 1</a> <a href="#">Post 2</a> <a href="#">Post 3</a>
LinkedIn growth wins + a push to publish	15%	Specific case studies and concrete playbooks beat generic growth advice. In the broader set, specific growth case studies with a clear offer (5 posts) average ~1.83x relative engagement, while generic growth checklists underperform (~0.82x). This pillar works best when it includes numbers, a short timeframe, and a clear next step that helps readers take action today.	<a href="#">Post 1</a> <a href="#">Post 2</a> <a href="#">Post 3</a>

# Conversion Strategy

## Their Offer(s)

Free LinkedIn growth playbook / "0 → 10,000 followers" system (often framed as a short sprint) delivered via link hubs or DM.

Free AI prompt libraries and tool-specific guides

Free newsletter/prompt-library signup (How to AI)

Occasional tool-led "systems" delivered through comment/DM keywords

## How They Promote in Posts

CTAs are extremely frequent: about 91% of posts in the provided set include one, and another sample shows ~84%—so the pattern is "teach first, then ask." Most CTAs sit at the end as a simple next step (repost, visit a link, subscribe), while higher-intent posts use comment/DM keywords to deliver the asset. There's a clear tradeoff in the provided engagement scores: posts without an explicit CTA average higher relative engagement (about 1.99 vs 1.08), so the best use of CTAs here is to attach them to posts that already have obvious proof or heavy utility.

[Example 1 →](#)

[Example 2 →](#)

[Example 3 →](#)

## How They Promote in Profile

The profile is built like an onboarding funnel: a simple, benefit-led headline ("write better with AI") attracts a wide audience; the banner is a direct push to take action (publish your first post); and the Featured section highlights a quantified growth case study ("49 → 10,000") that matches the recurring growth/playbook offers in the feed. The About section is minimal, so visitors are guided by proof (followers + engagement) and the Featured asset first.

[View Profile →](#)

# Top 10 Posts

1



## I blew up a LinkedIn account from 39 to 10,000 followers in just 17 days. You can have it for FREE ↓

She claims a rapid follower-growth transformation on a “dead” account and offers the full playbook for free. The post previews exactly what people will get (format details, AI workflows, and a day-by-day roadmap) and asks readers to comment a keyword to receive it.

♡ 1092    💬 2682    ↻ 21

2



## LinkedIn has 1,150,000,000 accounts.

She frames LinkedIn as a massive learning platform and shares a large list of creators to follow, grouped by category. She also points readers to the comments for the rest of the list, turning it into a thread people can keep returning to.

♡ 2810    💬 359    ↻ 334

3

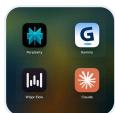


## Forget Coursera. Forget Udemy. Forget paid guides.

She argues paid learning platforms aren't needed and instead shares a structured list of free AI learning resources, anchored to a credible institution. The post is packed with direct links and ends with a prompt to repost for others.

♡ 2393    💬 149    ↻ 428

4



## 4 AI tools I use every day that aren't ChatGPT:

She shares a short “daily” tool stack that intentionally excludes the most talked-about tool, then explains what each tool is best for. The framing focuses on practical use cases and low cost/free plans.

♡ 1553    💬 505    ↻ 123

5



## How to turn ChatGPT into your personal teacher.

She provides a copy-paste prompt that turns ChatGPT into a structured tutor: syllabus, lessons, questions, exercises, quizzes, and adaptive pacing. The deliverable is the prompt itself, so readers can run it immediately.

♡ 1731    💬 179    ↻ 202

6



## I stopped recommending college (to anyone I know)

She opens with a strong opinion about education and then offers an alternative: a categorized list of creators to learn from. The list is designed for fast scanning, with brief descriptions to help readers pick who to follow.

♡ 1629    💬 284    ↻ 187

7



### Most people search with ChatGPT.

She challenges a common habit and provides a ranked shortlist of better tools for search, each with a simple “best for” description. The post ends with a clear bottom-line recommendation.

♡ 1606    💬 275    ↻ 88

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8



### How to prompt ChatGPT for PowerPoint in 2 mins:

She teaches a fast, tool-by-tool workflow for generating a slide deck using ChatGPT plus a presentation tool. The steps are numbered and include specific options to select so readers can follow along exactly.

♡ 1583    💬 180    ↻ 122

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9



### 500M people complain on Reddit (every single day).

She shares a repeatable system for finding content ideas by mining Reddit for high-signal complaints and questions. The post includes exact search phrases, engagement thresholds, and copy-paste prompts that turn raw threads into publishable hooks.

♡ 1446    💬 281    ↻ 147

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10



### How to (finally) create infographics with AI:

She shows how to turn a long YouTube video into a social-ready infographic using a simple workflow and exact prompts. The post includes a specific output format instruction so the result is easy to reuse elsewhere.

♡ 1411    💬 223    ↻ 150

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