# Vlad Svitanko

Founder @ Cryptorsy Ventures: scaling web3 projects from 0 to hero. $25B+ clients market cap. Public speaker, advisor, poet, tech partymaker.

**29k** followers • **View Profile**

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**8**
POSTS / WEEK

**2 PM, UTC**
MAIN POSTING TIME

**140**
AVG REACTIONS
55 comments

**60%**
CALL-TO-ACTION
FREQUENCY

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**#1 SUCCESS FACTOR**

He turns complicated, high-stakes topics into simple stories with shocking numbers, clear characters, and easy-to-skim bullet lists—so strangers stop, understand, and argue in the comments. Then he converts that attention with a low-friction "DM me" next step that matches his positioning as a Web3 operator who scales and raises for projects.
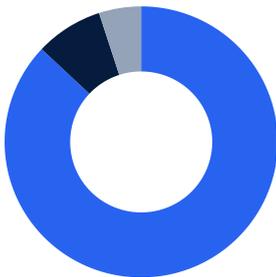
**FORMAT BREAKDOWN**

| ● Image | **87%** | 160 avg reactions |
| ● Text Only | **8%** | 100 avg reactions |
| ● Video | **5%** | 70 avg reactions |

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# 7 Tactics You Can Steal

**01**  Start with a shocking number, then list the proof fast

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**02**  Tell the story as a timeline with names, dates, and twists

# 7 Tactics You Can Steal

**1** ### Start with a shocking number, then list the proof fast

He opens with a big, specific number that sounds almost impossible, then backs it up with short bullets right away. This works because the number stops the scroll, and the bullets make it feel real and easy to debate line-by-line. The "breaking + outrage + bullets" style averages about 3.34x relative engagement across 6 posts. To copy it: write one extreme-but-specific first line, then add 5–10 bullets with exact numbers, names, and what happened next.

Example 1 →     Example 2 →

**2** ### Tell the story as a timeline with names, dates, and twists

Several of his best stories read like a fast timeline: one beat per line, each with a name, an age/date, and a surprise turn. This works because every line creates a small cliffhanger, so people keep reading to find the payoff. In his bio/scam thread category, these story posts average ~1.72x overall, and founder-origin versions spike to ~2.51x. To copy it: outline the story in 8–14 short beats, make every beat include one concrete detail, and end with a simple lesson.

Example 1 →     Example 2 →

**3** ### Say a bold opinion, then give three simple reasons

He often starts with a strong take that people will agree or disagree with, then explains it in a short, numbered list. This works because readers can argue with one specific point instead of the whole post, which drives comments. In the "clear stance" personal-brand posts, the best examples average ~2.73x relative engagement across 5 posts. To copy it: write your opinion in one sentence, then add "First/Second/Third" with plain reasons and one real example per reason.

Example 1 →     Example 2 →

**4** ### Use a picture that matches your first line, every time

He relies heavily on image posts, and the numbers show why: image-led posts average ~1.44x relative engagement (68 out of 78 posts), while text-only averages ~0.92x and video ~0.45x. A matching image makes the hook feel more believable and helps people understand the post without reading every line. To copy it: choose one strong image that visually proves the claim (a screenshot, chart, receipt, or scene), and make your first line describe what the viewer is seeing.

Example 1 →     Example 2 →

**5** **End with a one-word question so people reply instantly**

He often closes with tiny prompts like "Thoughts?" instead of a long question. This works because it's low effort: people can drop a quick opinion, which lifts comment count and reach. He uses this kind of engagement question in 9 posts, and it fits especially well after a strong take or surprising fact. To copy it: after your last point, add one short prompt ("Agree?", "Real?", "What would you do?") and then stop.

Example 1 →    Example 2 →

**6** **Put your offer as a small PS at the very end**

He sells often, but quietly: the pitch is usually one short PS after the main story or lesson. That keeps trust high because the reader gets value first, and the ask feels like the next step, not an ad. About 60.3% of posts include some CTA, and results are neutral overall (average interactions are ~271.6 with a CTA vs ~271.9 without), so CTAs don't seem to hurt. To copy it: write the post normally, then add "PS: if you need help with X, DM me" in one line.

Example 1 →    Example 2 →

**7** **When you teach, show real steps and numbers, not slogans**

His "playbook" posts work best when they include a real situation and hard numbers, not abstract predictions. In that pillar, tactical posts average ~1.46x relative engagement (5 posts) while abstract one-liners average ~0.41x (5 posts). This works because readers can actually copy what you did, and numbers make the advice feel tested. To copy it: share the exact steps you took, include at least 3 numbers (time, cost, results), and end with the rule you learned.

Example 1 →    Example 2 →

# Profile Breakdown

### HEADLINE FORMULA

> Founder @ Cryptorsy Ventures: scaling web3 projects from 0 to hero. $25B+ clients market cap. Public speaker, advisor, poet, tech partymaker.

[Role] @ [Company] + "I help [target] go from [starting point] to [big outcome]" + 1 big proof number (market cap, capital raised, revenue) + 2–3 credibility roles (speaker/advisor) + 1–2 personality tags. It works because the promise is clear in one scan ("0 to hero"), the big number compresses trust fast ($25B+), and the identity stack makes him feel both serious and memorable.

### BANNER STRATEGY



Use a real photo of you on stage or leading a room, with visible crowd/branding and an "in the ecosystem" vibe (not a stock graphic). It works because the scene itself is proof: you look trusted, connected, and active in real-world deals and communities—before anyone reads a word.

# Content Strategy

| PILLAR | % | WHAT CRUSHES | EXAMPLES |
|---|---|---|---|
| **Market drama, manipulation, and "what just happened" breakdowns** | **42%** | The best versions read like breaking news: a shocking move or claim, then a tight bullet list that explains the cause-and-effect chain. That structure is the biggest repeatable win: the "breaking + outrage + bullets + clear villain" style averages about 3.34x relative engagement across 6 posts. What flops are low-context one-liners or vague chart opinions (5 posts average ~0.32x). | Post 1 <br> Post 2 <br> Post 3 |
| **Founder/crypto biographies + scams/crime threads** | **14%** | This is his highest-performing topic cluster overall: bio/scam story threads average ~1.72x across 11 posts, and founder origin stories specifically spike to ~2.51x across 3 posts. The winning pattern is a chronological "highlight reel" with names, ages, and very specific numbers, plus a twist (fine, raid, ban, lawsuit, exit). The weaker version is a simple headline recap without a real "journey" (3 posts average ~0.67x). | Post 1 <br> Post 2 <br> Post 3 |
| **Operator playbooks (AI/building/distribution/LinkedIn rules)** | **23%** | As a broad category it underperforms (18 posts average ~0.87x), but it jumps when the advice is tied to a real story and concrete numbers. Tactical, step-by-step versions average ~1.46x across 5 posts, while abstract theses/one-liners average ~0.41x across 5 posts. If you want these to travel, they need a specific "do this next" list plus proof you actually tried it. | Post 1 <br> Post 2 <br> Post 3 |
| **Culture, lifestyle, and status-signaling critiques** | **21%** | The posts that win here take a clear side on a behavior people recognize on LinkedIn or in founder culture, so | Post 1 <br> Post 2 |

| PILLAR | % | WHAT CRUSHES | EXAMPLES |
|---|---|---|---|
|  |  | readers instantly feel "called out" or validated. When the critique is direct and relatable, this pillar reaches ~2.73x relative engagement across 5 posts; low-context lifestyle or vague commentary posts average ~0.41x across 4 posts. The difference is whether the reader can picture the behavior and argue back. | Post 3 |

# Conversion Strategy

## Their Offer(s)

Cryptorsy Ventures: hands-on scaling and fundraising/advisory support for Web3 projects (initiated via DM).

Curated Web3 events and partnership/sponsorship collaborations

Free lead magnet in the Featured section: "$100M+ Blueprint in Web3" (Tally download form)

## How They Promote in Posts

He uses a DM-first CTA as a consistent, low-friction closer. In the 78-post sample, about 60.3% include some kind of CTA (47 posts), and roughly half include a direct "DM/let's talk" invite (40 posts ≈51.3%); the two percentages differ because some CTAs are simple engagement questions instead of DMs. CTAs are usually one line at the end (often as a PS), and performance is essentially neutral: average interactions are ~271.6 with a CTA vs ~271.9 without, so he can sell frequently without killing reach.

Example 1 →    Example 2 →    Example 3 →

## How They Promote in Profile

The profile does the heavy lifting on trust, then gives two clear next steps. The headline and About section stack hard proof (big numbers, exits, reach, events) and end with a simple "if you're scaling/raising, let's talk" message, which pre-qualifies inbound DMs. The Featured section adds a low-commitment option for colder visitors: a free, outcome-named guide ("$100M+ Blueprint") that captures leads off-platform.

View Profile →

# Top 10 Posts

**1**  ### This kid built the fastest-growing $15 billion company from his bathroom.

He tells a rags-to-riches founder story about building a massive company from an unlikely, scrappy setting. The post moves through a fast set of milestones with ages, dollar amounts, setbacks, and a high-stakes resolution, then ends with a simple building lesson.

♡ 755    💬 113    ⇄ 28

**2**  ### Wow.. I've never seen $6 trillion wiped out in minutes.

He reacts to a sudden, broad market drop and frames it as a coordinated event rather than randomness. He lists dramatic moves across multiple assets and walks through a step-by-step chain of what caused it and who benefited.

♡ 622    💬 174    ⇄ 26

**3**  ### Nikita (Head of Product at X) just killed a $23 billion industry in one tweet.

He claims a single platform policy change can wipe out an entire business model built on paid posting incentives. He explains the model in plain steps and argues it created widespread fake activity, then warns that more platform changes could reshape the space again.

♡ 606    💬 184    ⇄ 23

**4**  ### 🚨BREAKING: TRUMP INSIDER WITH A 100% WIN RATE JUST GOT FULLY LIQUIDATED

He shares a sensational trading blow-up story with massive profit and loss numbers and ties it to celebrity-adjacent speculation. The post uses the reversal to deliver a warning about overconfidence and unfair markets.

♡ 567    💬 180    ⇄ 21

**5**  ### I have one single wish for 2026:

He critiques a common LinkedIn status-signaling habit in a blunt, personal tone. He uses a memorable dating-style comparison, then lays out a structured argument for why the habit is pointless.

♡ 533    💬 190    ⇄ 5

**6**  ### It's crazy how the world has become one big casino.

He argues that gambling-style mechanics are spreading across mainstream apps and finance. He names recognizable platforms, ties them into one big pattern, and stakes a clear opinion about what that means for society.

♡ 497    💬 166    ⇄ 41

**7** The best place to build a startup & live a happy life isn't Dubai, Singapore, Miami, or Lisbon.

He challenges the usual "best place to live and build" list by rejecting popular hubs and proposing an unexpected alternative. He backs it with a checklist of practical and emotional reasons meant to start debate.

♡ 434 ▢ 213 ⇄ 5

**8** This year i made $4,098,191 in profit.

He opens with a hyper-specific money and lifestyle flex, stacking achievements to make it feel real. Then he reveals it's fake and uses that twist to criticize what the algorithm rewards.

♡ 462 ▢ 172 ⇄ 3

**9** 🚨Jeffrey Epstein was funding Bitcoin developers through MIT.

He frames the post like a mini-investigation about a controversial figure's connection to early crypto funding. He cites specific amounts, time ranges, organizations, and named people, then adds a careful note about what the evidence does and does not prove.

♡ 484 ▢ 96 ⇄ 27

**10** Forbes 30 under 30 is a f*cking joke.

He attacks a well-known status badge by anchoring it to a concrete fraud case with specific alleged lies and business numbers. He then expands the argument by listing other famous examples to claim it's a pattern, not a one-off.

♡ 467 ▢ 113 ⇄ 11